

## Ray Dougela

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**OBJECTIVE:** Art Director/Graphic Design/Retoucher position

### QUALIFICATIONS

Graphic Designer/Art Director with extensive experience in the Fashion, Beauty, Automotive, Television, Music, Medical and Software fields. National advertising print campaigns from concept to completion in both creative and corporate environments.

World Wide Web experience in both design and programming.

Strong creative abilities, detail oriented, strong interpersonal skills.

### SOFTWARE CAPABILITIES

Photoshop, Illustrator, QuarkXpress, Dreamweaver, Flash, Acrobat, Fetch

Some work with InDesign, After Effects, Strata Studio, Power Point

Expert retouching, photo manipulation and color correction skills.

### EMPLOYMENT

*2006-present Art Director, Insomniac Creative*

Freelance full time boutique creative agency. Created campaigns for international software companies in the fashion and information technologies businesses.

*2000-2006 Art Director/Graphic Designer, David D'Angelo Studios*

Created national ad campaigns for Hard Tail Forever, YMI Jeanswear, Byer California and others from concept to casting to photoshoot to retouching and compositing and media buys. In store graphics, catalogues, mailers and collateral and website designs were also included. Work appeared in most major fashion publications and outdoor in LA and New York.

*2002-present Photo Retoucher, Marshal Safron Studios*

On going freelance architectural photography retouching for use in national advertising, catalogs and editorial. Categories include residential, hotel, casino and home furnishings.

*2002-present Photo Retoucher, Studio R Productions*

On going freelance automotive retouching for major automobile and motorcycle manufacturers including Toyota, Honda, Audi, Lincoln/Mercury and Range Rover. Work has appeared in many major national publications.

*1999-2001 Graphic Designer, Maggie Begley Communications*

Designed the quarterly in house newsletter for the newly formed Entertainment Marketing Division of Anheuser Busch as well as collateral pieces for the Film /Entertainment environment.

*1998-1999 Graphic Designer, KWHY Business News 22*

Designed and produced 'Over the Shoulder' graphics for the first all business channel in the nation. Graphics were produced for immediate airing based on real time events in the news. Station was later purchased by NBC/General Electric.

*1995-1998 Graphic Designer, Walt Disney/ABC/ESPN*

Designed and produced the first ever soap opera style guide for ABC's 'One Life to Live', 'General Hospital', and 'All My Children' as well as potential licensed products such as clothing, household goods, material patterns, etc.

Designed logo treatments for ESPN and Monday Night Football to be used on various products.

On a short term freelance basis, returned to Disney for graphic design and illustration work for a Disney children's painting software program.

## **EDUCATION**

BA in the Arts from University of New Hampshire